

Sample Newsletter Article

Credit unions can promote the Minnesota Family Involvement Council Scholarship Program in their member newsletters. Below is a sample article.

\$11,000 in scholarship money available through the FIC

The Minnesota Family Involvement Council (FIC) has \$11,000 available in scholarship money for Minnesota credit union members who are continuing their education!

The FIC is offering two \$1,000 scholarships and eighteen \$500 scholarships to 20 credit union members throughout Minnesota. Any individual attending a college or university, graduate or law school, 2- or 4-year program or community or technical college in the fall of 2010/spring 2011 is eligible.

Those interested in applying need to complete a one-page application form and submit a typed essay (up to 500 words in length) answering the question, "Credit unions were established in the U.S. 100 years ago, yet many Americans know nothing about them. As the manager of a credit union, what strategies would you employ to give credit unions a higher profile and help them grow?" Applicants are encouraged to research the topic using any sources available. The scholarship deadline is Monday, Feb. 1, 2010. The 20 scholarship recipients will be selected and announced in the spring of 2010.

For an application packet, please contact your credit union at (###) ###-#### or apply online at www.mnfic.org/scholarships.html.

(OR, drive applicants to YOUR credit union web site. You can provide a direct link to the scholarship program at www.mnfic.org/scholarships.html.)